

ORDER



Orders
Order / Rev: 362839
Alt Order #: 06863705
Product Desc: BARACK OBAMA
Estimate: 2051
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/15/12 / 10/15/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-03
Revenue Codes: AGY-TRANS, POL CAND, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	18	\$20,150.00	\$17,127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$20,150.00	\$17,127.50	0.00
Totals	18	\$20,150.00	\$17,127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$20,150.00
Market	100%	\$83,958.33

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$20,989.58
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$12,593.75
KTUD	0%	\$0.00
KVMY	2%	\$1,679.17
KVVU	33%	\$27,706.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$839.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/16/12	10/19/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00

Order / Rev:	362839
Alt Order #:	06863705
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Advertiser:	Obama for America
Product Desc:	BARACK OBAMA
Estimate:	2051

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- TWTF - -			1				\$400.00		0.00			
2	KTNV	10/21/12	10/21/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a	- - - - - S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
ACTN NWS SU@6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- - - - - S			1				\$250.00		0.00			
E 3	KTNV	10/16/12	10/19/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	- TWTF - -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
The Chew															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- TWTF - -			1				\$600.00		0.00			
E 4	KTNV	10/16/12	10/19/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P	- TWTF - -	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
GEneral Hospital															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- TWTF - -			1				\$600.00		0.00			
E 5	KTNV	10/16/12	10/19/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p	- TWTF - -	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
Jeff Probst Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- TWTF - -			1				\$275.00		0.00			
E 6	KTNV	10/16/12	10/16/12	Tue ABC Prime A HAPPY ENDING/APT 23	CM	Tue 8-9p HAPPY E-T	- - - - -	:30	1	\$5,500.00	P-03	0.00	NM	1	\$5,500.00
HAPPY ENDING/APT 23															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- T - - - -			1				\$5,500.00		0.00			
E 7	KTNV	10/18/12	10/18/12	Thu ABC Prime C SCANDAL	CM	Thu 10-11p SCANDAL	- - - T - - -	:30	1	\$2,500.00	P-03	0.00	NM	1	\$2,500.00
SCANDAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- - - T - - -			1				\$2,500.00		0.00			
E 8	KTNV	10/19/12	10/19/12	Fri ABC Prime A SHARK TANK	CM	Fri 8-9p SHARK TANK (8:00 PM-9:00 PM)	- - - - F - -	:30	1	\$1,250.00	P-03	0.00	NM	1	\$1,250.00
SHARK TANK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- - - - F - -			1				\$1,250.00		0.00			
E 9	KTNV	10/20/12	10/20/12	College Football Primetime College Football Primetime	CM	4p-830p (5:00 PM-8:30 PM)	- - - - - S-	:30	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
NCAA FTBALL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- - - - - S-			1				\$1,750.00		0.00			
10	KTNV	10/20/12	10/20/12	Action News Special Action News Special	CM	Action News Special (8:30 PM-9:30 PM)	- - - - - S-	:30	1	\$1,000.00	P-03	0.00	NM	1	\$1,000.00
Action News special															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- - - - - S-			1				\$1,000.00		0.00			
E 11	KTNV	10/20/12	10/20/12	Sat ABC Prime B JJ	CM	JJudy (9:30 PM-10:00 PM)	- - - - - S-	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
Judge Judy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- - - - - S-			1				\$750.00		0.00			
E 12	KTNV	10/21/12	10/21/12	Sun ABC Prime B ONCE UPON	CM	ONCE UPON (8:00 PM-9:00 PM)	- - - - - S	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
ONCE UPON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:	10/15/12	10/21/12	- - - - - S			1				\$3,000.00		0.00			
13	KTNV	10/16/12	10/19/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	- TWTF - -	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
KIMMEL															

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	10/16/12	10/19/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	-TWTF--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--		1				\$200.00		0.00			
14	KTNV	10/22/12	10/22/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	M-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$200.00		0.00			
15	KTNV	10/22/12	10/22/12	M-F 6-7am Action News	CM	M-F 6-7a	M-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
ACTION NWS@6AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$400.00		0.00			
E 16	KTNV	10/22/12	10/22/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
THE CHEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$600.00		0.00			
E 17	KTNV	10/22/12	10/22/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P	M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
GENERAL HOSPITAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$600.00		0.00			
E 18	KTNV	10/22/12	10/22/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p	M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
JEFF PROBST SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----		1				\$275.00		0.00			
Totals													18	\$20,150.00	